



Way of Life!

# IGNIS



Suzuki's "Way of Life!" is the heart of our brand - every Suzuki vehicle, motorcycle and outboard motor is built to create excitement so customers can enjoy everyday life.



Standard and optional equipment available may vary for individual markets. Please enquire at your dealers, as specifications and illustrations may refer to models not available in your region. SUZUKI MOTOR CORPORATION reserves the right to change, without notice, prices, colours, materials, equipment, specifications and models, and also to discontinue models.

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IGNIS BROCHURE (G)  
99999-B1C01-001



# Ignite Your Senses

The Ignis is a crossover that combines a simple, stylish exterior with versatile functionality. The lines of its compact, easy to drive body characterises its personality to increase its presence. The Ignis stirs your senses, hinting the start of something special.



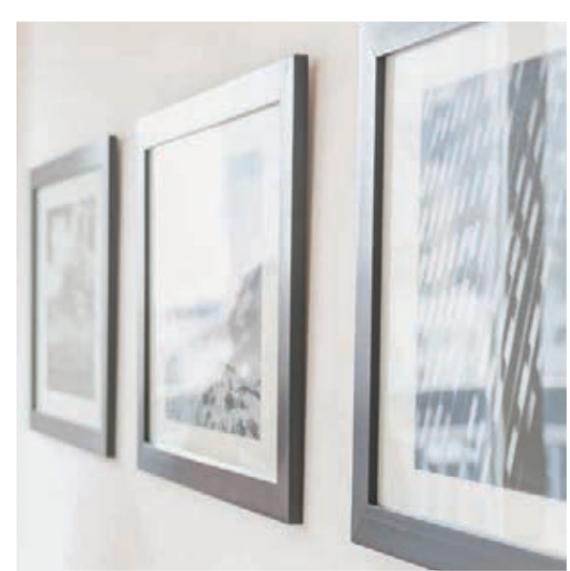
# Ignite Your Spirit

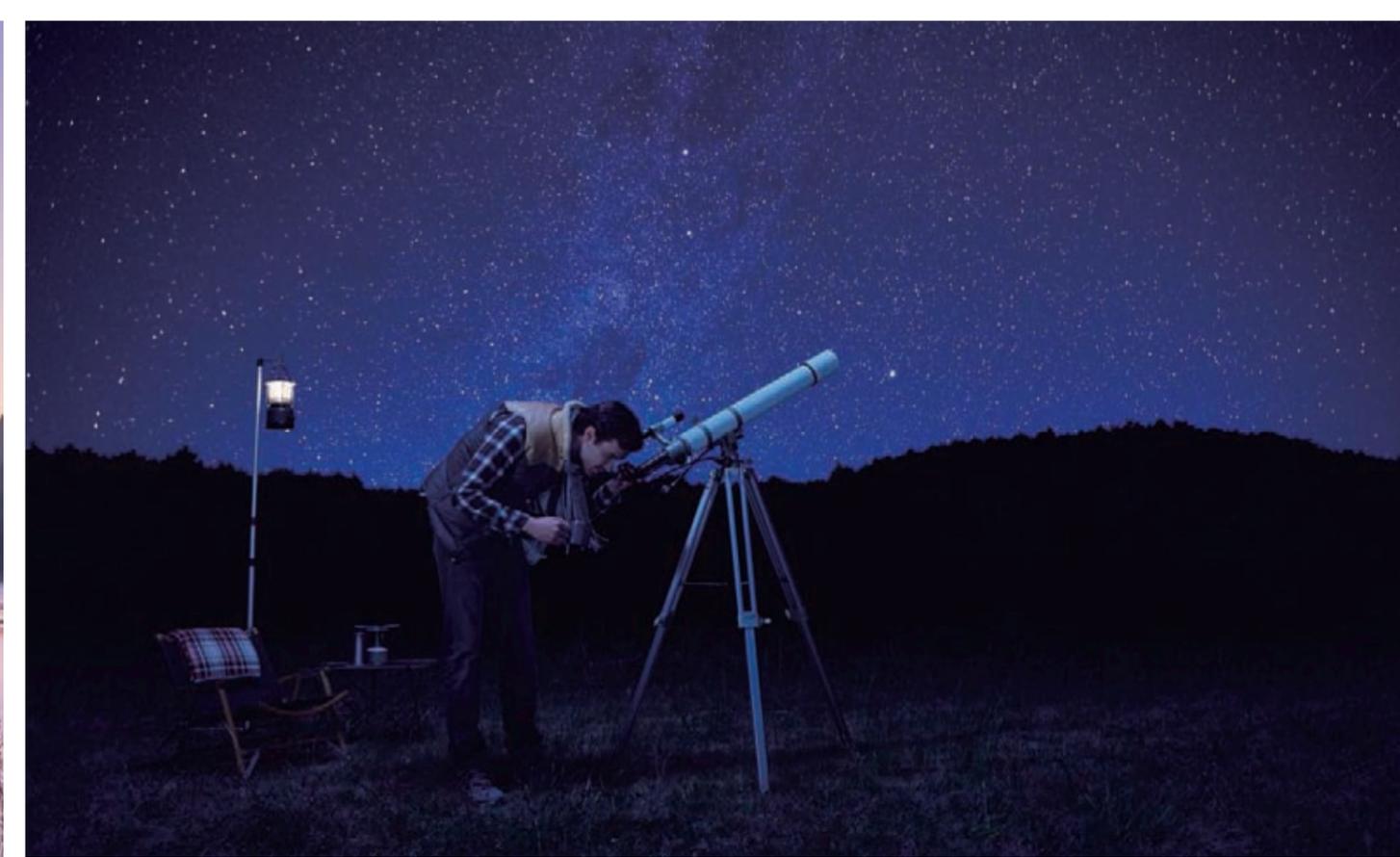
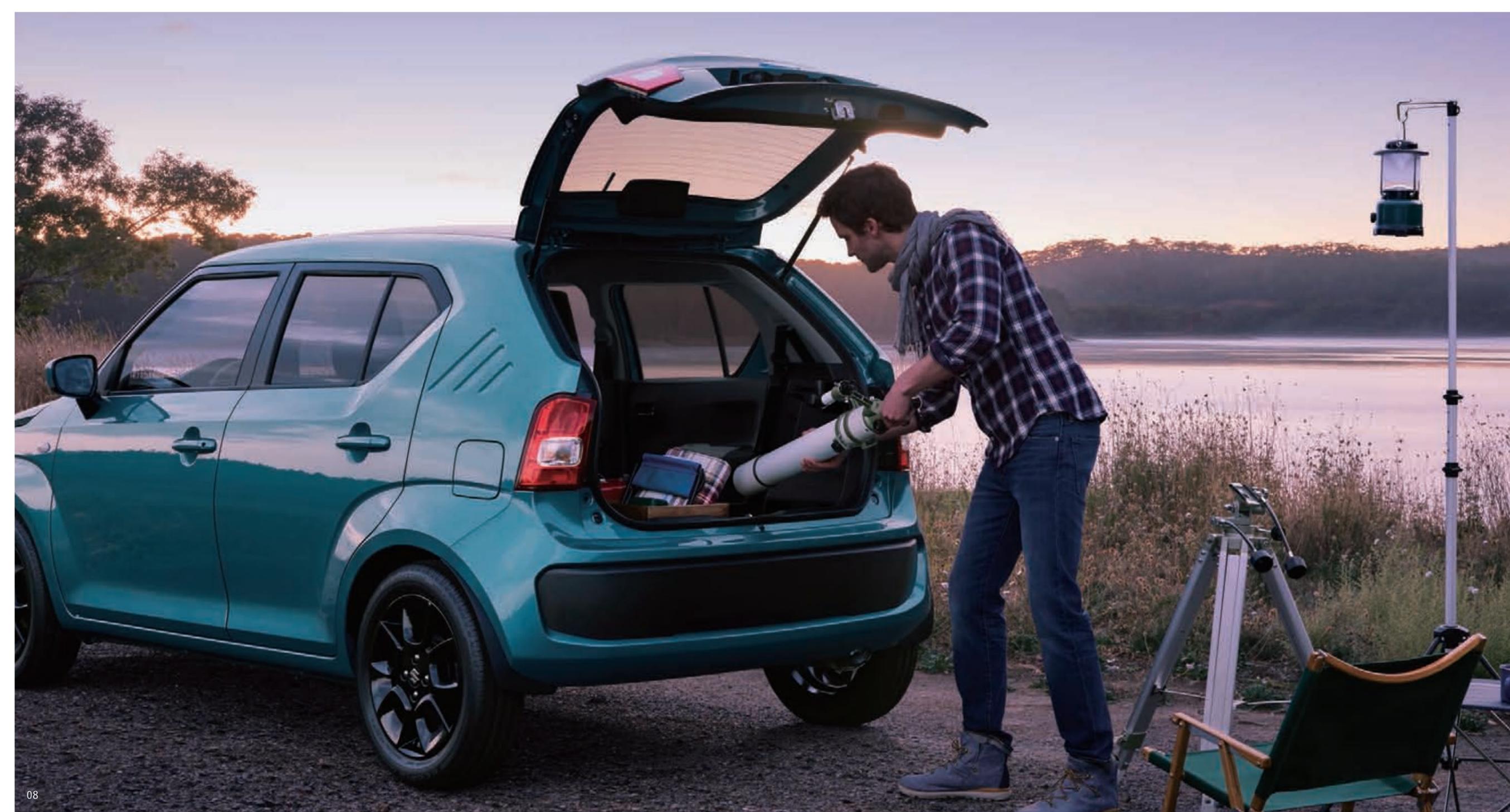
For a refreshing start of your day, you head to your favourite café to enjoy their unique interior design and finely selected coffee. Compact and swift, the Ignis is easy to manoeuvre through narrow city streets and will take you to the doorstep of your destination. Every day spent with the Ignis will give continuous comfort and ease.



# Ignite Your Style

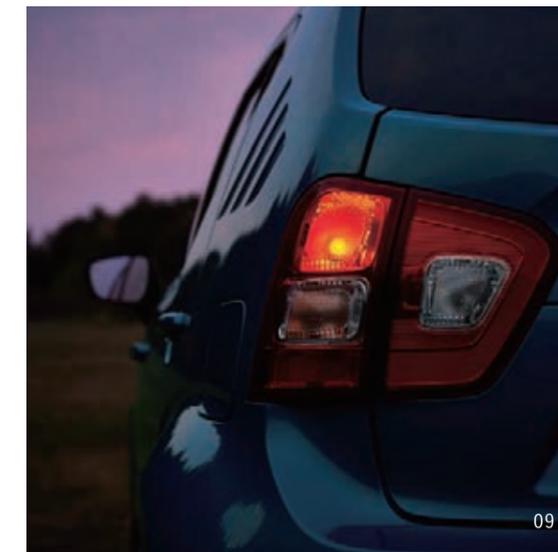
Today you dress up in style for the opening of a friend's museum exhibition. The Ignis's refined design suits formal as well as casual settings. Heading out in the new Ignis will make you confident and bold for your special day out.





# Ignite Your Simplicity

Alone on a quiet lakeshore, you await the arrival of a comet from afar. With the spacious luggage compartment, you can relax and enjoy preparing for the night. The Ignis lets you make the most of your precious and satisfying personal moments.





# Ignite Your Strength

Get away from the bustle of the city and out into the country where you can enjoy the best of nature. The powerful performance stirs your sense of adventure and teaches you the joy a challenge can bring. The Ignis makes it easy for you to breakout of your ordinary life.





## INTERIOR

With its simple and iconic design, and functions for a pleasant driving experience, the cockpit offers double the fun.

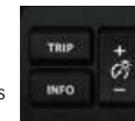
### More enjoyable drive with your smartphone

The uniquely designed audio system, positioned independently from the instrument panel, is compatible with Bluetooth®/USB connections. By linking your smartphone or audio device, you can enjoy listening to your favourite songs while you drive. The system also plays radio (AM/FM) and MP3-format CDs. \*Bluetooth is a registered trademark of Bluetooth SIG, Inc.



### The information you want, always visible

The meter panel displays basic information like outside temperature, time of day, mileage, and cruising distance. The information displayed can be changed using switches adjacent to the meter panel or on the steering wheel.



### Eyes on the road

Linking your smartphone or audio device enables hands-free calls, volume control, and other convenient features, eliminating the need to remove your hands from the steering wheel.



### Comfortability for road trips

Use of the cruise control function enables the vehicle to automatically maintain a set speed without the need to operate the accelerator pedal. This reduces driver fatigue when driving at high speeds or over long distances and also improves fuel efficiency by eliminating unnecessary acceleration and braking.



### A solid, linear steering feel

The sporty, high-quality steering wheel has a silver finish; a leather finish is also available for an even more luxurious interior.



### Dynamic colouring

The bold contrast of black and white on the instrument panel and door trim is simple in composition but leaves a powerful impression. Orange and metallic titanium coloured accents on the centre console and door grips add an energetic feel to the interior atmosphere.



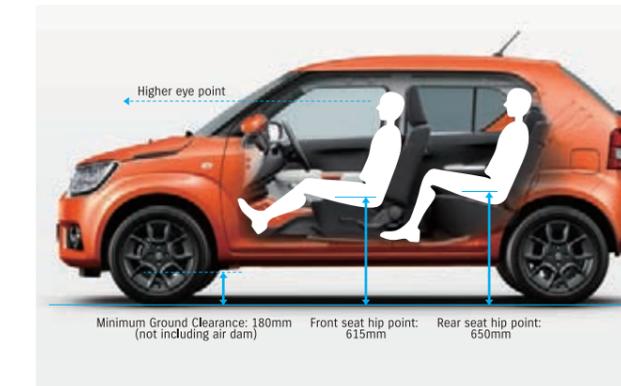
# Roominess and ease of driving expand your range of activities.

## Spacious interior

The adoption of a new-generation platform minimises the size of the engine compartment space to achieve a roomy interior, leaving plenty of space for rear seat passengers.

## Seat position designed for comfortable cabin

An elevated seating position enables getting in and out easier and also creates a higher eye point for better visibility.



## Convenient, easy-to-use storage space



## Luggage space with adjustable capacity to fit your luggage

Despite its compact body, the Ignis boasts luggage space volume measuring 501L.\* The 60:40 split rear seats can be folded down from the luggage side as well, making it possible to arrange the space for various kinds of luggage.

\*When rear seat is folded down. Measured using the German Association of the Automotive Industry (VDA) method.



## Outstanding manoeuvrability and high traveling performance

With a minimum turning radius of 4.7m, the Ignis is easy to manoeuvre and drive on narrow roads and car parks. Large-diameter tyres and high ground clearance also provide peace of mind when driving over uneven or bumpy roads.



PERFORMANCE

# Excellent driving performance that shines in every situation gives you an exciting ride to your destination.



### Aiming for maximum performance with low fuel consumption

In order to provide the optimal engine for the Ignis, numerous improvements were made to achieve high levels of fuel efficiency and power performance. The improved K12M engine leads to smooth running both in everyday use and on long drives.

Engine model	K12M
Displacement (cc)	1,197
Compression ratio	11.0
Maximum output (kW/rpm)	61/6,000
Maximum torque (N·m/rpm)	113/4,200



### Choose the right transmission for the way you want to drive



Five-speed manual transmission with a moderate, pleasant shift feel.



CVT offering powerful acceleration performance at low speeds and outstanding fuel efficiency when cruising at high speeds.

### Newly-developed suspension

The suspension is newly designed to reduce its weight as well as increase its mounting rigidity. In addition to smoothly absorbing shocks from the road surface, it also contributes to a light, stable steering feel directly responsive to the driver's handling.



### A new-generation platform that contributes to fuel efficiency and comfortability

The quality of the ride is determined by the automobile's framework. The smooth, continuous shape of the Ignis chassis secures high rigidity while dramatically reducing reinforcing members and weight. Adopting this new-generation platform contributes to outstanding fuel efficiency and a dramatically improved sense of stability and solidity that belies the vehicle's compact body. Minimising the size of the engine compartment space also secures room for a comfortable interior.

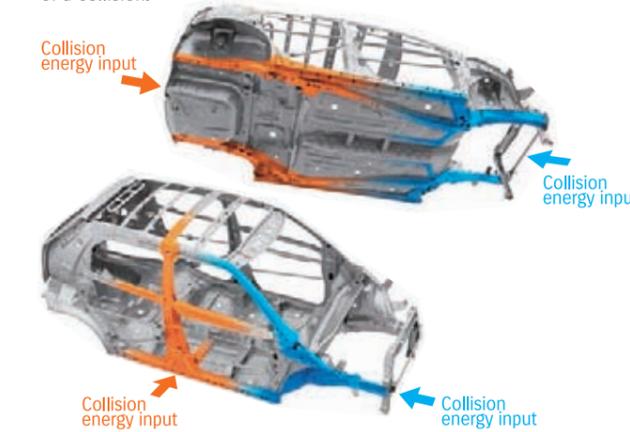


## SAFETY

# Incorporating the latest safety technology to make every day driving more relaxing.

### Total Effective Control Technology (TECT) body

The Ignis's body design centres on Suzuki's TECT concept, resulting in a structure that efficiently absorbs and disperses the energy in the event of a collision.



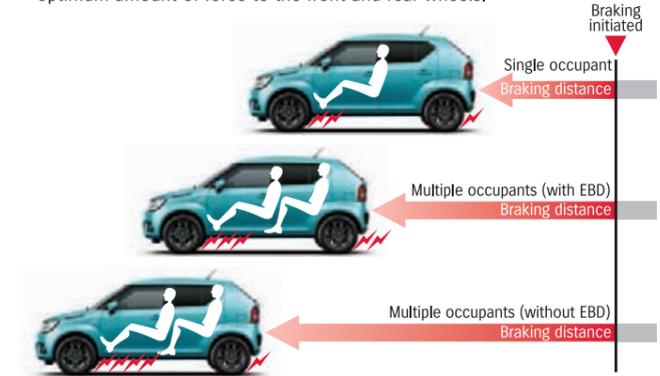
### Airbags

Driver and passenger seat SRS airbags are standard equipment.



### ABS with EBD

In an emergency braking situation, an Anti-lock Brake System (ABS) keeps tyres from locking up and adds stability to evasive manoeuvres. In addition, Electric Brake force Distribution (EBD) helps maintain control by sending the optimum amount of force to the front and rear wheels.



### Body that mitigates pedestrian injury

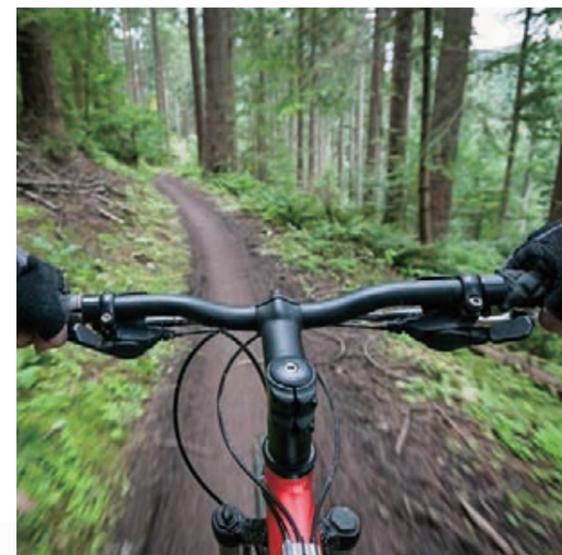
A shock-absorbing structure is incorporated into the hood, front wiper area, front bumper, and cowl top to mitigate harm to pedestrians in the event of a collision.





# Ignite Your Satisfaction

Load your tuned-up mountain bike and head off to a downhill course with a beautiful view. Customise your Ignis with your choice of accessories to open up a whole new world of hobbies. With its strong character, the Ignis enables you to live your own personal car life.



### For a SUV look

Exterior accessories give your Ignis a more powerful, off-road appearance.



\*Fitted with 16-inch polished alloy wheels, Side body moulding (large) and Roof edge spoiler.

### Accent colour items

Coordinate exterior and interior colours to create a one and only, personal Ignis.



Fervent Red (ZNB)



Flame Orange Pearl Metallic (ZWD) Summer Blue Metallic (ZUW) Superior White (26U)

\*Fitted with Front grille centre bar, Front fog lamp bezels, Outside door mirror covers and Side body decors.



Fervent Red (ZNB)



Dazzling Orange Metallic (QCW) Summer Blue Metallic (ZUW) Titanium Gray Metallic (QDN)

\*Fitted with A/C centre louvres, side louvre rings, Centre console ornament and Inside door grips.



# Ignite Your Story

At the end of a fulfilling day, a gorgeous cityscape awaits.  
Together with the Ignis, you never want to end your exciting journey.  
Stirring the senses, the Ignis opens doors to a dramatic new tomorrow.

